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Strategic development of youth sports in Singapore: Impact of the Youth Olympic Games

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The inaugural Youth Olympic Games (YOG) was held in Singapore from 14 to 26 August 2010. About 3,600 athletes aged between 14 to 18 years old, representing 204 NOCs around the world, were in Singapore to compete in the 26 official Olympic sports. The YOG, as envisaged by IOC President Jacques Rogge, aims to prepare a generation of young elite athletes to have an ethical approach to sport, with strong values and principles. The YOG is hence touted as an Olympic Games with a difference, combining sports with culture and education experiences.

When Singapore submitted the bid to host the YOG in 2008, it was clear to many that youth

sports would never be the same again in Singapore. Having won the bid, planned and hosted the Games, it is time to examine the impact of the YOG upon the strategic development of youth sports in Singapore. This presentation seeks to examine and discuss the impact of the YOG upon:

- Youth sport-related policies of the government, educational institutions and national sport associations
- Youth sport-related funding
- Youth sport development initiatives and programmes
- Youth athletes and families